

INFORMATION LETTER

Not for
Publication

NATIONAL CANNERS ASSOCIATION

For Members
Only

No. 1432

Washington, D. C.

April 11, 1953

President Ratzesberger Appoints 1953 N.C.A. Committees

President Louis Ratzesberger, Jr., this week announced the membership of 20 N.C.A. Committees to serve during 1953.

Of the total, 16 are standing committees and 4 special committees. In addition to these committees, subcommittees are named by committee chairmen to carry out specific duties when the occasion arises.

The study of the pattern of the relation of research activities to other activities of the Association, for which the Board of Directors authorized creation of a special committee, will be made by the Finance Committee.

In carrying out the Board's resolution with respect to this study, President Ratzesberger assigned the study to the Finance Committee because it is responsible, under the N.C.A. By-Laws, for preparing annual budgets of the Association.

On the next five pages of this issue are published the complete list of committee personnel, with the chairmen of each indicated, preceded by the names of the N.C.A. officers, Board of Directors, and Administrative Council.

Tomato Products Sanitation

Recommendations to tomato canners for use in 1953, and suggestions for a research program to be undertaken by individual canners have been prepared after careful study by a special committee of the N. C. A. This committee was appointed last year by the chairmen of the Scientific Research and Raw Products Committees.

A progress report of experiments conducted in 1952 also is being sent with the recommendations to all tomato canners.

The special committee is continuing its study during 1953.

1954 Convention Dates

Saturday, January 23, to Wednesday, January 27, are the 1954 Convention dates established by the sponsor associations with the Atlantic City Convention Bureau, it is announced by N.C.A. President Louis Ratzesberger, Jr. These dates have been agreed to by the Executive and Advisory Committees of the National Food Brokers Association in answer to a mail inquiry and by the Directors of the Canning Machinery & Supplies Association at their meeting April 9. Program details of meetings and exhibit are still to be worked out, but tentatively it is expected they will follow the same pattern as that of the last two Annual Conventions.

Interim Agricultural Group Calls for Farm Policy Debate

A stepped-up study and full public debate of existing farm programs has been recommended by the 14-man Interim Agricultural Advisory Committee.

This was one of the major recommendations of the Committee at a meeting March 30-31. This was the second meeting of the group, which was appointed by President Eisenhower last December.

The Committee acknowledged that the U. S. Department of Agriculture is committed for the next two years to a program of mandatory price supports at 90 percent of parity on certain farm products.

However, the Committee expects full public discussions to lead to recommendations on changes in farm programs that should be enacted in the interest of agriculture and the national welfare.

The Committee is expected to hold its next meeting May 25, according to USDA.

90-Day Freeze Plan Approved for Defense Production Act

Legislation authorizing the President to invoke a 90-day freeze on prices and wages was approved this week by the Senate Committee on Banking and Currency.

The Committee also approved extension of existing law authorizing allocations and priorities on materials and facilities. This is the present authority for set-aside orders.

These are among provisions of a bill to amend and extend the Defense Production Act, providing "standby" economic controls through June 30, 1955.

The new price and wage control provision would authorize the President to invoke a 90-day freeze on prices, wages, or rents if he finds that such action is necessary in the interest of "national security and economic stability."

Under the Committee proposal, the freeze might be invoked as of the business day preceding the freeze, or on the nearest date within the preceding 30 days on which, in the President's judgment, price, wage or rent levels were generally representative. A 30-day rollback would thus be possible.

The 90-day freeze is designed to afford time for Congress to enact new

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Catsup Standard Conference

In preparation for the public hearing which has been requested to amend the standard of identity for tomato catsup to permit the use of corn sirup as a sweetening ingredient, it is necessary to assemble information on a number of points. For this purpose a conference of manufacturers of catsup who are interested in this standard will be held at the Washington headquarters of the N.C.A. on Tuesday, April 28, beginning at 10 a.m. A similar conference will be held in the N.C.A. office in Berkeley, Calif., at a date to be announced later.

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 Maynard Mathews, Idaho Canning Co., Payette, Idaho
 E. L. Mitchell, Richmond-Chase Co., San Jose, Calif.
 A. H. Nagel, Birds Eye Division, General Foods Corp., Hillsboro, Ore.
 H. K. McNeilly, Libby, McNeill & Libby, Sunnyvale, Calif.
 R. K. Pederson, French Sardine Co., Inc., Terminal Island, Calif.
 Larry Pratt, Hunt Foods, Inc., Fullerton, Calif.
 Lionel W. Richards, Bercut-Richards Packing Co., Sacramento, Calif.

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 G. W. Beach, Libby, McNeill & Libby, Blue Island, Ill.
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 R. H. Maher, Swift & Co., Chicago, Ill.
 A. S. Smolelis, Armour & Co., Chicago, Ill.

Western Technical Committee on Baby Foods

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R. N. Berry, American Home Foods, Inc., San Jose, Calif.

B. Grossi, Gerber Products Co., Oakland, Calif.

H. K. McNeilly, Libby, McNeill & Libby, Sunnyvale, Calif.

H. C. Strecker, Beech-Nut Packing Co., San Jose, Calif.

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E. J. Cameron, National Canners Association, Washington, D. C.

W. E. Graham, Crown Can Co., Philadelphia, Pa.

C. E. Lachele, American Can Co., San Francisco, Calif.

W. J. Mutschler, Continental Can Co., Inc., Chicago, Ill.

W. E. Pearce, American Can Co., Maywood, Ill.

L. G. Petree, Continental Can Co., Inc., Hayward, Calif.

H. S. Van Vleet, American Can Co., Newark, N. J.

Paul C. Wilbur, Food Machinery & Chemical Corp., San Jose, Calif.

Processing Committee on Foods in Glass Containers

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Alex Hart, Anchor Hocking Glass Corp., Lancaster, Ohio

J. McConnell, National Canners Association, Berkeley, Calif.

J. M. Reed, National Canners Association, Washington, D. C.

R. B. Stover, Owens-Illinois Glass Co., Toledo, Ohio

C. T. Townsend, National Canners Association, Berkeley, Calif.

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Sherlock McKewen, Continental Can Co., Inc., San Francisco, Calif.

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Statistics

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G. A. Lund, Lakeside Packing Co., Manitowoc, Wis.

N. W. Merrill, Blue Lake Packers, Inc., Salem, Ore.

Alfred J. Stokely, Stokely-Van Camp, Inc., Indianapolis, Ind.

Arthur W. Thiel, Libby, McNeill & Libby, Chicago, Ill.

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Henry P. Cannon, II, H. P. Cannon & Son, Bridgeville, Del.

W. H. Carr, California Packing Corp., San Francisco, Calif.

Carleton A. Friday, Friday Canning Corp., New Richmond, Wis.

Edward Mittelman, Hunt Foods, Inc., Fullerton, Calif.

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B. M. Angell, Stokely-Van Camp, Inc., Indianapolis, Ind.

Ernie Emmrich, Hunt Foods, Inc., Fullerton, Calif.

R. E. Jones, H. J. Heinz Co., Pittsburgh, Pa.

P. S. Labagh, California Packing Corp., San Francisco, Calif.

E. A. Olson, Libby, McNeill & Libby, Chicago, Ill.

Arthur C. Schier, General Foods Corp., New York, N. Y.

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W. Stanley Macklem, Curtice Brothers Co., Rochester, N. Y.

J. E. McConkie, California Packing Corp., San Francisco, Calif.

C. L. Rumberger, H. J. Heinz Co., Pittsburgh, Pa.

O. E. Snider, Blue Lake Packers, Inc., Salem, Ore.

Conference

A. E. Brown, Chairman, Michigan Fruit Canners, Inc., Benton Harbor, Mich.

Ralph O. Dulany, John H. Dulany & Son, Inc., Fruitland, Md.

Walter L. Graefe, Pomona Products Co., Griffin, Ga.

H. L. Wedertz, Lakeside Packing Co., Manitowoc, Wis.

Convention

Oliver G. Willits, Chairman, Campbell Soup Company, Camden, N. J.

Robert A. Friend, Friend Brothers, Inc., Melrose, Mass.

E. A. Hildreth, National Fruit Product Co., Inc., Winchester, Va.

W. D. Hooper, Hunt Foods, Inc., Fullerton, Calif.

George B. Morrill, Jr., Burnham & Morrill Co., Portland, Me.

Russell M. Smith, Wilson & Co., Inc., Chicago, Ill.

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Milton E. Brooding, California Packing Corp., San Francisco, Calif.

Henry P. Cannon, II, H. P. Cannon & Son, Bridgeville, Del.

Fred C. Heinz, H. J. Heinz Co., Pittsburgh, Pa.

W. D. Hooper, Hunt Foods, Inc., Fullerton, Calif.

John T. Menzies, The Crosse & Blackwell Co., Baltimore, Md.

N. W. Merrill, Blue Lake Packers, Inc., Salem, Ore.

J. B. Weix, Oconomowoc Canning Co., Oconomowoc, Wis.

PUBLICITY

New Cook Book

Parade Cook Book by Beth Merri-man has been recently released by Parade Publications, Inc., publishers of the popular Sunday newspaper magazine supplement.

In the introduction, the author says about the recipes, "The selection was based on the preference of thousands of women who tell us each week how they like them." She goes on to say, "In addition, she (Miss Merri-man) always asks herself four questions about each recipe. Are the ingredients easily available? Is the dish easy for you to make? Is it reasonable in cost? Does it taste good?"

The 150 selected recipes in the book use canned foods generously. There are 96 uses of canned foods in the recipes and 30 uses in the menus. Profusely illustrated with photographs, many of the recipes show steps of preparation as well as the food ready to serve.

Seventeen Magazine

This month's article in the "Clip and Save" recipe section of *Seventeen* magazine features canned apple sauce. The April article is the third devoted to canned foods. In February it featured corn and in March pineapple.

The April article is entitled "A Can of Apple Sauce Makes . . ." The recipes feature apple sauce with canned sweet potatoes in a vegetable dish, in easy-to-make rolls, and in a fruit salad.

McCall's Magazine

The April issue of *McCall's* magazine devotes eight pages to a section, "124 Practical Food Ideas and Penny-wise Recipes." The magazine cover shows foods from the article and announces "Extra—in this issue—new penny-wise recipe book."

There are sections on meat, fowl, fish, soups, salads, sandwiches, desserts, and egg and cheese dishes. At the end of each recipe the approximate cost is given. None of them amounts to more than a few cents per serving.

The authors make use of short attention-getting suggestions and cooking hints with profuse and interesting illustrations. There is generous use of canned foods throughout. In the 62 which are used, all categories of canned foods are covered.

Good Housekeeping Magazine

On the cover of the April issue of *Good Housekeeping* magazine, one of the features brought to the attention of readers is the section entitled "Chicken Cook Book." *Good Housekeeping* has had a number of recipe book sections in previous issues, and, as this one does, they have contained numerous uses of canned foods.

At the beginning of the article two pages of pictures give chicken buying and storing information. One of the pictures carries the caption, "A joy! Chicken in handy cans, ready to heat—whole, half, fricassee, boned, a la king, etc. Look for U. S. inspection mark. Remember, too, luscious canned cream-of-chicken soup and chicken broth, chicken bouillon cubes; all 'sing' with flavor."

Many of the recipes call for canned chicken as the main ingredient. There are a total of 107 uses of canned foods throughout the article.

Defense Production Act

(Concluded from page 157)

stabilization legislation, in event of a new national emergency.

In the extension of allocation and priority authority, the government would not be allowed to allocate materials in the civilian market unless, in the case of scarce and critical materials, national defense needs create a significant dislocation of normal distribution to such a degree as to create appreciable hardship.

STATISTICS

Stocks of Bulk Sauerkraut

The following report on bulk sauerkraut in canners' hands, which was compiled by the N.C.A. Division of Statistics, represents kraut cut from the 1952 crop of cabbage and consists of the bulk kraut on hand in vats and in cases of canned kraut converted to barrels, 10 cases to the barrel regardless of size.

Region	Dec. 1, 1952	March 1, 1953	March 1, 1952
(48 gallon barrels)			
Northeast.....	101,976	136,249	111,849
Midwest.....	143,866	77,764	129,736
South.....	7,316	5,647	11,543
West.....	27,927	11,408	19,524
U. S. Total.....	371,085	231,068	272,652

Northeast includes Conn., Md., Mass., N. Y., Pa., and Va. Midwest includes Ill., Ind., Iowa, Mich., Minn., Ohio, and Wis. South includes Mo., Tenn., and Texas. West includes Colo., Ore., Utah, and Wash.

1952 Pack of Black Eye Peas and Other Field Peas

The 1952 pack of fresh black eye peas and other varieties of fresh field peas totaled 1,757,614 actual cases, as compared with 1,495,025 cases packed in 1951, according to a report by the N.C.A. Division of Statistics.

Of the total 1952 pack of fresh black eye peas, Texas accounted for 802,519 cases and Arkansas and Oklahoma combined accounted for 189,313 cases.

Variety	1951	1952
(actual cases)		
Black eye peas.....	942,024	1,163,942
Cream peas.....	43,544	51,709
Crowder peas.....	183,213	165,066
Purple hull peas.....	95,708	178,607
Field peas.....	230,536	198,230
U. S. Total.....	1,495,025	1,757,614

1952 Pack of Tomato Pulp

The 1952 pack of tomato pulp amounted to 3,632,591 actual cases, about a third smaller than the 1951 pack of 5,881,030 cases packed in 1951, according to a report by the N.C.A. Division of Statistics.

The 1952 pack compares with the 1950 pack of 3,094,113 cases.

The total 1952 pack does not include pulp or puree for remanufac-

ture in the same plant, but is intended to cover only the pack of pulp and puree for sale.

State	1951	1952
(actual cases)		
New York.....	155,265	54,204
Maryland-Delaware.....	272,361	258,519
N. J. and Pa.....	683,213	459,337
Ohio.....	129,962	152,323
Indiana.....	619,727	275,263
Michigan.....	156,571	150,885
Utah and Idaho.....	248,349	178,613
California.....	3,315,490	1,858,849
Other states.....	301,093	244,658
U. S. Total.....	5,881,030	3,632,591

RESEARCH

Control of Corn Insects

Federal corn insect research, which until now has been largely concentrated on ways to control the European corn borer and the corn earworm, is to be changed to give emphasis to the control of all major corn pests and to fit in with similar research by the states and other agencies, it was announced by the U. S. Department of Agriculture April 8.

Stations for studying the different corn insects will be located in at least seven states. The realignment results from a four months' review of corn insect problems in consultation with state experiment station personnel in 30 corn-growing states. The review was conducted by the USDA's Bureau of Entomology and Plant Quarantine.

The realignment will place more emphasis on research concerned with controlling soil insects of corn, the Southwestern corn borer, and other less well known but highly important corn insects, USDA stated.

Headquarters for research on the European corn borer will continue to be at Ankeny, Iowa, with substations at Toledo, Ohio, and Moorestown, N. J. The corn earworm will be studied intensively at the research station at Urbana, Ill.

Plant resistance to corn earworm in sweet corn and popcorn is the chief research problem at the Lafayette, Ind., station. At a newly established station at Stillwater, Okla., the corn insects most destructive in the Oklahoma, Kansas, Arkansas and Texas area will get major emphasis. At State College, Miss., entomologists will continue work on corn insect problems of the southern states.

Washington Laboratory Issues Three Reports

Three technical reports recording and summarizing results of N.C.A. experimental studies on cannery waste disposal have just been compiled by the Association's Washington Laboratory. These serve as a permanent record of the results and conclusions, and to inform those interested in the operating characteristics of the disposal methods studied. Copies are available on request to the N.C.A. Washington Research Laboratory.

The first of these, Research Report No. 1-53, is entitled "Treatment of Pea and Corn Wastes by Partial Anaerobic Digestion and a Preliminary Investigation of the Oxidation-Reduction Potentials of These Wastes", and covers studies of anaerobic digestion in an open pond prior to impounding in a lagoon. Research Reports Nos. 2-53 and 3-53 deal with the topic "Treatment of Cannery Wastes by Aeration", the first of these dealing with laboratory studies on grapefruit wastes and the other with a pilot plant study of pea and beet wastes.

PERSONNEL

Dr. Cameron Interviewed For New Food Journal

Dr. E. J. Cameron, Director of the Association's Washington Laboratory, was one of 18 leaders in science, agriculture, and food processing interviewed for a feature presentation in the first issue of the new *Journal of Agricultural and Food Chemistry*, publication of which by the American Chemical Society began with the April 1, 1953, issue. This publication proposes to cover the broad field of the chemistry of agriculture, food and nutrition and to provide a common meeting ground for all the scientists and technologists concerned with food, clothing, shelter, and industrial products from agriculture. The persons interviewed were chosen to present the current status and future prospects of research and development in these various fields.

In Dr. Cameron's survey of present trends in canning technology he pointed to the progress being made in sterilization by heat, and discussed other proposed methods such as that of irradiation.

Chairman of U.S.-FAO Group

Romeo E. Short, Director of the Foreign Agricultural Service, has been appointed by Secretary Benson to be chairman of the U.S.-FAO Interagency Committee, thus becoming the key official for the day-to-day relationships of the United States with the Food and Agriculture Organization of the United Nations.

The Committee he heads was set up in 1946 to aid the Secretary of Agriculture in coordinating U. S. participation in FAO. Purposes of the FAO are to bring about better production and distribution of agricultural commodities and to raise standards of living of rural people. The United States contributes about \$1.5 million annually to the FAO budget.

Mr. Short, formerly a vice president of the American Farm Bureau Federation, has responsibility for foreign activities of the USDA.

Forthcoming Meetings

- April 16—Indiana Cannery Association, Spring Meeting, Claypool Hotel, Indianapolis
- April 16—Tidewater Cannery Association of Virginia, Inc., Annual Meeting, The Tides Inn, Irvington
- April 20-23—National-American Wholesale Grocers Association, Management Forum, Sheraton Hotel, Chicago
- April 23—National Cannery Association, Catsup Standard Conference, N.C.A. Headquarters, Washington, D. C.
- May 5-6—Pennsylvania Cannery Association, Sales Clinic, Poccon Manor, near Stroudsburg
- May 24-27—Super Market Institute, 16th Annual Convention, Cleveland

- June 14-16—National-American Wholesale Grocers Association, Midyear Meeting, Chicago
- June 14-16—National Association of Retail Grocers, U. S. Annual Meeting, Chicago
- June 14-15—Michigan Cannery Association, Spring Meeting, Park Place Hotel, Traverse City
- June 16-17—Maine Cannery Association, Summer Meeting, Lakewood, near Skowhegan
- June 22-24—Grocery Manufacturers of America, Inc., Midyear Meeting, The Greenbriar, White Sulphur Springs, W. Va.
- July 9-10—National Kraut Packers Association, Annual Meeting, Catawba Cliffs Beach Club, Port Clinton, Ohio
- July 15-24—Indiana Cannery Association, Annual Mold Count School, Purdue University, Lafayette
- July 29-August 7—New York State Cannery and Freezers Association, Inc., 16th Annual Mold Count School, New York State Experiment Station, Geneva
- October 15-17—Florida Cannery Association, Annual Meeting, Casa Blanca Hotel, Miami Beach
- November 2—Illinois Cannery Association, Fall Meeting, Chicago
- November 9-10—Wisconsin Cannery Association, 49th Annual Convention, Schroeder Hotel, Milwaukee
- November 9-10—Michigan Cannery Association, Fall Meeting, Pantlind Hotel, Grand Rapids
- November 9-11—Grocery Manufacturers of America, Inc., Annual Meeting, New York City
- November 12-13—Iowa-Nebraska Cannery Association, Annual Convention, Hotel Fort Des Moines, Des Moines
- November 19-20—Indiana Cannery Association, Annual Convention, French Lick Springs Hotel, French Lick Springs
- November 23-24—Pennsylvania Cannery Association, 39th Annual Convention, Penn Harris Hotel, Harrisburg
- December 3-4—Tri-State Packers Association, Inc., 50th Annual Meeting
- December 10-11—New York State Cannery and Freezers Association, Inc., 68th Annual Convention
- January 23-27—National Cannery Association, 47th Annual Convention, together with National Food Brokers Association and Canning Machinery & Supplies Association, Atlantic City, N. J.

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